Now please. Understanding the reason behind the rule change being to eliminate or minimize SPAM type promotional faxing - wouldn't it be much simpler to restrict faxing to OTHER THAN established business relationship recipients? The way the Rule is written it paralyzes small business from communicating and even threatens some small businesses existence. Clearly, lawyers are the only winners the way the Rule has been forced on those who have been accustomed to fax communication OTHER THAN for promotional means. Anxiously awaiting some clarification and finalization of this matter.